



inVantage Playbook Accountability Program

Supporting scalability and increasing enterprise value through predictable outcomes.

A playbook is a strategic approach to your **unique** business processes. Playbooks create consistency and increase enterprise value. **The problem** within every organization is that everyone on the team has their own way of performing common tasks, and none of these methods have been standardized.

“If you can’t explain something simply, you don’t understand it well enough.” ~ Albert Einstein

Why Businesses Need Playbooks...

1. **Unburden Yourself.** Getting the business details out of your head and into a sharable form.
2. **Establish Consistently High Standards.** Guard against things getting out of hand as your business grows.
3. **Enhance the Employee Experience.** Adds focus to Orienting, Sharing Skills, Creating Backups, and Building in Alignment.
4. **Generate a Valuable Asset.** If someone else can’t take over and operate the business the same way you would, your business isn’t worth much.





The Program

- An experienced inVantage Playbook Guide facilitates a day and a half of playbook session with your team.
- In this session, the team will learn how to define a playbook, identify plays, use process mapping methodology, create documentation, and establish a playbook project plan for rollout to stakeholders.
- Depending on the size/complexity of the playbook and plays selected, the Guide will help the team complete 1-2 playbooks and establish a Project Plan using the FAST Rock methodology.
- Using the recommended templates, the Guide will work to document 1 Play from the mapped Playbook.
- After the playbook session, the guide will serve as an accountability partner and resource for the Project Team for 12 weeks.

Investment

3-Month FAST Rock Accountability Program

- inVantage Guide follows the learning practices of Teach One, Demonstrate One, Do One.
- ½ Day Leadership Kick-off & Playbook Prioritization.
- Full Day Session – Project Team Playbook Session.
- Outline of 1-2 Playbooks with corresponding Plays.
- Total of 2-4 documented Plays from mapped Playbooks.
- Documented Project Plan following the FAST Rock methodology.
- 6 hours of Bi-weekly accountability review and support with the Project Team during the 12-week Project Plan.
- Access to best-practices templates.
- Resource for in-house or software-based solutions.

5 Reasons we hear why Playbooks are not prioritized & the impact that has on your business

Lack of Time – Leads to inefficiencies and knowledge gaps, especially when employees are unavailable.

Perceived Low Value – Hinders scalability and consistency as undocumented processes vary widely.

Rapid Changes – Even as processes evolve, documentation provides a valuable reference to avoid reinventing the wheel.

Overreliance on Key Employees – Creates bottlenecks and risks if key employees leave or are unavailable, causing potential disruptions.

Resistance to Change – Prevents the adoption of best practices, leading to inconsistent performance and quality across the organization.

For more information on the inVantage Playbook Program, please visit us online:

www.invantageteam.com