



inVantage

YOUR BUSINESS AND TEAM – THE WAY YOU ALWAYS IMAGINED

Kelly Renz, Founder and CEO, inVantage

1 Kelly has never been one to conform to conventional business practices. Her innate desire to challenge the status quo and a relentless drive for better results influences how she approaches her work. One of her former CEOs would say she could see around corners. And she believes that is possible – there is an art and science to running a business and she subscribes to building accountability to achieve results.

2 She became one of only 100 certified Pinnacle Business Guides in the world because she enjoys working with entrepreneurs to get more of what they want from their businesses. Pinnacle® is an evolution. They packed up some of the finest business tools on the planet—all curated from hundreds of time-tested books, proven systems and concepts—then custom designed for each business's unique climb—all to help teams gain the highest impact in the shortest amount of time. She has spent the past decade in sessions learning, and teaching leadership teams how to implement growth. It's not an easy journey, but in the end the view is incredible.

3 As a lifelong entrepreneur with years of experience in executive positions leading sales, operations, and human resources for companies ranging from \$1M in revenue to \$1.5B, Kelly knows that owning or leading a business is often overwhelming, stressful, and challenging. Kelly has found that organizational transformation and developing business execution excellence is where she thrives. As a national speaker, Kelly often leads discussions and presentations about mission-critical topics such as talent practices, leadership, and business effectiveness because she believes better talent means better business.

- CEO and Founder, inVantage – Present
- CEO and Owner, Novo Group
- Global Leader Organizational Effectiveness, CoreLogic
- Global Chief Human Capital Officer, Decision Insight Information Group/MSB
- Global VP Talent Leadership and Commercial Solutions, Cielo

Professional Highlights

Certification Snapshot



SCALING UP
CERTIFIED COACH



CASHFLOW STORY

Authorized Partner
The Five Behaviors[®]
A Wiley Brand

Authorized Partner
EVERYTHING DiSC
A Wiley Brand

EOS
Former Professional EOS Implementer

EDUCATION AND KEY CERTIFICATIONS

- Certified Pinnacle Business Guide® – 1 of 120 globally
- Certified Value Builder Advisor™
- Certified Scaling Up Coach®
- Authorized Partner Everything DiSC® and Five Behaviors®
- Working Genius Certified®
- Professional EOS Implementer® (former)
- University of Wisconsin-Milwaukee, Bachelor's in English, Minor in Communications
- Keller Graduate School of Management, Master's in Human Resource Management

BOARDS, GIVING BACK, AND COMMUNITY LEADERSHIP

- Vistage Speaker
- UW-Milwaukee Adjunct Lecturer – Lubar College of Business
- Founding Member Wisconsin Pinnacle Leadership Council
- Pinnacle Advisory Board Member
- President - Metro Milwaukee SHRM
- TEMPO Milwaukee
- National Speaker and Presenter