



## Melanie Stuber, Certified Business Guide

### KEY CERTIFICATIONS

- Certified Business Guide
- Certified Value Builder Advisor™
- Authorized Partner Everything DiSC® and Five Behaviors®
- Working Genius Certified®
- Certified Public Accountant (CPA) – Pennsylvania
- Chartered Financial Consultant (ChFC) – American College
- Organizational Culture Leadership Certificate, CultureCon
- Strategic Leadership & Management Capstone, University of Illinois (Coursera)
- Leading People & Teams Capstone, University of Michigan (Coursera)
- Penn State University, Bachelor of Science, Accounting

### BOARDS, GIVING BACK, AND COMMUNITY LEADERSHIP

- Board Director – Metro Milwaukee SHRM
- Engagement Committee Member – Women & Girls Fund of Waukesha County
- TEMPO Milwaukee
- International Speaker, Presenter

**1** Melanie has never been one to separate strategy from the people responsible for bringing it to life. She understands that strong organizations are built through intentional leadership, clear purpose and strategy, meaningful relationships, and a culture grounded in trust and accountability. Throughout her career, she has been recognized as a strategic, results-driven, and people-centered leader who brings clarity to complexity and helps individuals and organizations move forward with purpose and confidence.

**2** Her leadership journey began in public accounting and evolved into executive leadership roles within the financial services industry, including leadership experience at one of the Big Four accounting firms and two Fortune 500 organizations. Along the way, Melanie partnered closely with executives and leadership teams to help organizations navigate complexity, strengthen alignment, and drive meaningful business results.

**3** Recognizing that organizational challenges often stem from alignment, accountability, leadership effectiveness, and culture, Melanie launched her advisory business focused on leadership, strategy, and culture. As a leadership and culture strategist, international speaker, and workshop facilitator, she partnered with leaders and organizations across industries to navigate growth, organizational challenges, and business performance with greater clarity, influence, and purpose. This work further reinforced her belief that sustainable business growth happens when strategy, people, and culture work together intentionally, a perspective she now brings into her next chapter as a business guide.

Melanie believes leadership is about creating the conditions for people and organizations to thrive. She is passionate about helping leaders align vision with execution, build trust-centered cultures, and lead in ways that create lasting impact.

- Business Guide, inVantage – Present
- Founder and CEO, Cultivate and Thrive LLC
- Sr. Director of Operations, Northwestern Mutual
- Director of Financial Planning & Analysis, CNA Insurance
- Senior Associate in Accounting Business & Advisory Services, PricewaterhouseCoopers

### Professional Highlights

Certification Snapshot

