



inVantage

Your Business and Team.
The Way You Always Imagined.

WWW.INVANTAGETEAM.COM

About inVantage

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We create the learning environment, bring time-proven tools, and in-the-seat-experience to business owners and leaders to live the benefits of delivering on their vision. There is no secret that running a strong business requires scalable organizational systems run by leadership teams that work in harmony with transparency, accountability, and results.

Don't Fear Failure. Fear Being in the Exact Same Place Next Year as You Are Today.

Scan the QR code to assess how your business performs across the Five Pinnacle Principles.



inVantage

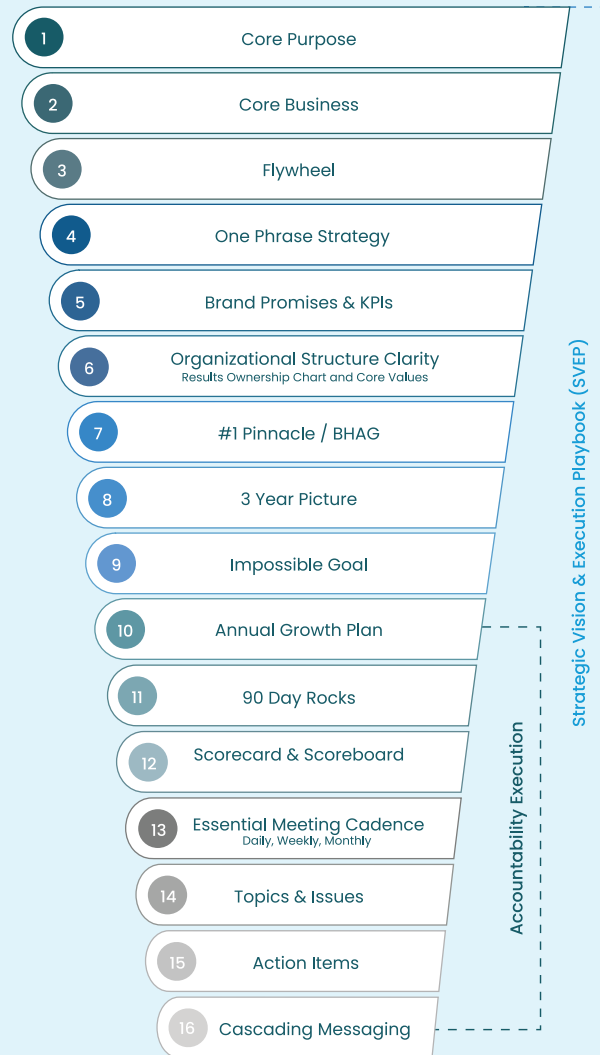
We Create an Environment Where Business Owners and Leaders Realize and Reach Their Potential, Ultimately Living the Benefits of Delivering on Their Vision.

The Best Leaders
Didn't Fall on Top
of Their Mountain.
It Was a Climb.

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Create Organizational Clarity by Linking Your Vision, Strategy, and Execution Together.

Clarity is a strategic asset—and the Strategy Funnel is how you build it. Great strategy is more than a vision: it's a system to deliver on that vision. The Strategy Funnel organizes your ambitions into a cascading framework that connects long-range goals to daily behaviors. With each layer aligned, your team gains clarity, consistency, and the confidence to move forward.



Better Business + Better Team = Better Life

inVantage was developed by experienced business owners who understand the challenges of “making it all fit together.” We work with you to strengthen your business – your overall vision, operations, and talent. As trusted business guides, we bring the right tools and methods to businesses so you not only grow, but thrive.



Why People Call Us

1

Need and desire to grow; break through a ceiling because things that once worked are no longer working like they used to or should.

2

Strengthen leadership team cohesion and sharpen business acumen and skills.

3

Want to be in a “Category of One” in their industry; want to do something special and charter new territory.

4

Even if things are going well, they are 100% convinced there is a next level for them and want help to get there.

5

It just isn't fun anymore; working too hard or too much for the return on investments of time, effort, and resources.

6

To grow the company with intention; they want a roadmap that translates day-to-day improvements into long-term value.



Find the right program for you today!

Building a Better Business

Your Business and Team.
The Way You Always Imagined.

Climbing a mountain may be the ultimate metaphor for business growth. We also know the best leaders didn't fall on top of their mountain – **it was a climb.**

This journey is about going somewhere that few others have gone in your industry. It is about becoming a company people talk about and want to be a part of. It is about overcoming obstacles and doing what people said cannot be done. It is making the hard decisions. It is about enjoying the journey and your team more.

Having a clearly defined strategy is essential.

A trusted Guide is also essential – someone who can help to ensure you have a route mapped, packed the right tools, assembled the best team, and know what pitfalls to avoid along the way. If your goal is to get to the summit, you will need to travel light so you are agile and responsive – but still ready for any storm that is inevitably going to come along the way.

Implementing the inVantage Business Playbook (IBP) involves committing to personal and team growth with a focus on leadership. Successful individuals have a growth mindset and aim to enhance their performance continually. They're up for the hard work to **become more.**



What is The InVantage Business Playbook (IBP)?

Through the Summit Program, the IBP is a method and set of tools for harnessing the human energy in your organization to yield more predictable outcomes for growth, profitably, and value.

IBP Includes These Key Characteristics:

- **Clearly defined organizational structure** focused on functions and performance indicators. 100% of the right people, right seats, doing the right things.
- **Strategic planning** starting from the highest altitude (purpose) down through tools that support the daily execution of goals and drives deep accountability.
- **Operating rhythms** that support tactical and strategic execution with consistency.
- **Playbooks** for repeatable positive outcomes and scalability.
- **Financial and performance fitness** that yields oxygen-giving profits.

Your Journey With inVantage



Your journey with us starts at **Base Camp** where we begin assembling your foundational business playbooks using timeless and proven operational and people tools. After Base Camp, we move into a quarterly session rhythm and monthly coaching program.



We ensure you have a **cohesive team** working toward a shared vision, with shared language and clear objectives. You can't run plays if everyone is on a different version.



As certified Business Guides, we bring deep experience to your team. We have been in the seats your team is in and scaled our own mountains. With us, we bring the practical **time-tested tools** needed to get you to your own summit.

The inVantage Business Playbook



inVantage Programs



Summit Program

Designed for business owners and leadership teams looking to improve results and increase value.

Better Business inVantage Business Playbook (IBP), Board of Director Engagement, Organizational Rollout, inVantage Playbook Accountability Program (IPAP), M&A Support, Executive Retreats, and Custom Sessions.

Better Team Executive Development Program, C-1 Development Program, Succession Planning, Coaching, Assessments, and Custom Sessions.

Better Life ValueBuilder Freedom Report, CEO and Executive MasterMind Groups, and Ambitious Life Framework.



Ascend Program

Designed for smaller, but scaling businesses that want to build a strong foundation for clearly defined growth.

Better Business Ascend Business Playbook, inVantage Playbook Accountability Program (IPAP), M&A Support, Investor and Board Governance Guidance, Executive Retreats, and Custom Sessions.

Better Team Coaching, Assessments, and Custom Sessions.

Better Life ValueBuilder Freedom Report, Business Owner MasterMind Groups, and Ambitious Life Framework.



Climbing Higher Series

The Climbing Higher Series are insights that move leaders and businesses forward. A community-focused series delivering thought-provoking ideas, fresh perspectives, and engaging discussions for growth-minded leaders.



inSide Track Series

The inSide Track Series are Insider tools, tips, and truths from inVantage Guides. A client-focused series providing practical tools, proven processes, and operating system insights to help teams execute more effectively.

Our Certified Business Guides are Available for Speaking Engagements and Workshops.

Scan the QR Code for a complete listing of the certified tools we facilitate and a listing of our signature speaking topics.

